# FORUM 2022



9-13 July 2022 | Paris, France









fens.org/2022 | #FENS2022



### **Educational Opportunities**

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts and supporting better patient outcomes.

All educational grants are managed in compliance with relevant industry compliance codes. All support will be disclosed to participants.

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions.

# Unrestricted Educational Grant in support of an existing symposia and/or technical workshop 8,000 EUR + VAT



The Scientific Symposia are led by expert faculty and divided into specialized tracks. These sessions are highly prestigious lectures that attract a large, specialized audience. The complete list of Scientific Symposia dates and topics is available on the website.

 Support will be acknowledged in the FENS Forum 2022 website, program, official signage, and Virtual Forum platform as well as during the session itself

# Unrestricted Educational Grant in support of plenary scientific session 11,000 EUR + VAT



The Scientific Symposia are led by expert faculty and divided into specialized tracks. These sessions are highly prestigious lectures that attract a large, specialized audience. The complete list of Scientific Symposia dates and topics is available on the website.

 Support will be acknowledged in the FENS Forum 2022 website, program, official signage, and Virtual Forum platform as well as during the session itself







fens.org/2022 | #FENS2022



### Poster Area Support 25,000 EUR + VAT



The poster area in the FENS Forum is the forum's place to be! Make sure your company is visible in the poster area.

- Roll up with the supporter's logo in the entrance of each poster area
- A daily mobile app push notification
- Support will be acknowledged in the FENS Forum 2022 website, program, official signage, and Virtual Forum platform as well as during the session itself

### Support of E-Posters in Mobile Application 12,000 EUR + VAT



- Banner in the E posters landing page in the mobile application
- Support will be acknowledged in the FENS Forum 2022 website, program, official signage, and Virtual Forum platform as well as during the session itself

### E Book Inside Page Advertisement 3,500 EUR + VAT



• This is **nonexclusive** support option







fens.org/2022 | #FENS2022



Would you like our attendees to learn more about your contribution in supporting FENS Forum 2022's educational activities? Here are a few ways you can do that:

- Personalized Promotional mailshot sent to all participants
- Push Notification- remind our attendees to join the session
- E advertisement in the Mobile Application
- Virtual Live Notification
- Banners in the Virtual Platform

For more ideas, visit our promotional onsite and online opportunities

# **Promotional Onsite Opportunities**

### **Promotional onsite offers**

**Charging Kiosk 10,000 EUR+ VAT** 







fens.org/2022 | #FENS2022





Branded Charging Kiosk for multiple devices, including smart phones and tablets. It's a great way to leave a lasting impression on the congress delegates.

- Opportunity to brand the Charging Kiosk with your company name and logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website and application, and with signage during the event.

### Social media/Twitter virtual wall 10,000 EUR+ VAT



The social media/ Twitter Wall is an exciting and modern item that encourages delegates to post messages related to FENS FORUM. This item provides you with great exposure!

- A pop up will appear in the virtual platform showing all social media interactions that include the Congress hashtag #FENSFORUM2022.
- Your company logo will be placed on the social media pop up screen.

### The Photo Booth 10,000 EUR+ VAT



The Photo Booth is an excellent tool to engage with Forum attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by the FENS Forum, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.







fens.org/2022 | #FENS2022



- The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the Forum ends as these photos are shared with colleagues, friends, and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final E Programme, on the Forum website, Virtual platform, in the mobile app and with signage during the Forum.

### Branded sitting cubes 5,000 EUR / 8,000 EUR + VAT for 30/50 cubes



The branded Seating Cubes are stylish and informal. This multi-purpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customize the seating cubes.
- 30 or 50 branded seats will be produced, the price is according to the amount
- Location of seating cubes onsite to be coordinated with Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final E Programme, on the Forum website, Virtual platform, in the mobile app and with signage during the Forum.

### Speakers ready room 7,000 EUR + VAT



Facilities will be available at the Meeting location for speakers and abstract presenters to check their presentations.







fens.org/2022 | #FENS2022



- Supporter's name/or company logo to appear the roll-ups located at the entrance of this room.
- Opportunity to display Supporter's logo on screensavers at each workstation
- Support will be acknowledged in the Industry Support and Exhibition section of the Final E Programme, on the Forum website, Virtual platform, in the mobile app and with signage during the Forum.

### Speakers lounge 7,500 EUR + VAT



Facilities will be available at the venue for speakers and members of the organizing committee. The hospitality provided will be in compliance with all relevant industry codes.

- Company's logo on rollups at the entrance to the executive lounge.
- Opportunity to provide company's mouse pad at each workstation.
- Opportunity to display company logo on screensavers.
  - Opportunity to provide branded giveaways.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final E Programme, on the Forum website, Virtual platform, in the mobile app and with signage during the Forum.

# **Bridging the Knowledge Sessions**

Our "Bridging the knowledge" sessions are your opportunity to allow our attendees to discover your company, products, and research!

**Price: 15,000 EUR + VAT** 







fens.org/2022 | #FENS2022



Special price for non-for-profit organizations is possible, please contact the Industry Liaison and Sales associate for more details.

We invite you to organize a session intended to **bridge the 'know-how' between labs** and research teams of commercial companies and our audience. You are welcome to present your research questions and challenges and get different points of view from leading neuroscientists as well as upcoming young creative brains. You can set the stage according to your own questions and with the aim to generate new knowledge.

FENS truly believes that this interaction may provide a basis for developing our field further and stimulate new trustful relationships throughout the knowledge generation, from basic over-applied to clinical development.

- The session is a part of the scientific programme
- The program will have to be approved by FENS in a procedure provided upon finalizing your support package
- The session will be included in the official Forum program including the supporter's name, session title, and list of speakers
- Enables you to directly engage with the attendees
- Up to 90 minutes
- Various time slots, evening time slots can include an evening cocktail as well

# **Open Theater Sessions**

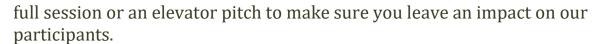
Join us this year for the first time at the Open Theatre experience. This is your chance to directly interact with the participants and **stand out in the crowd!** The product theatre will be located in the centre of the exhibition and poster area and will host ongoing activities all throughout the FENS Forum. Book your slot for a







fens.org/2022 | #FENS2022



We will also offer a virtual product theatre library, available on-demand in the FENS Forum Virtual platform.

Browse below to see the various options.

### Open theatre session- Full coffee break 8,000 EUR + VAT

- Coffee breaks will take 30 minutes in between sessions.
- The session will be live-streamed on the virtual platform.

### **Evening open theatre 12,000 EUR + VAT**

- Company can order in addition catering services
- Three slots available.
- 60 minutes including reception.

### **Elevator pitch 2,500 EUR + VAT**

- 10 minutes long presentations taking place during a designated slot on the Open Theatre stage.
- Live streaming on the online virtual platform.

### Inclusion in a Mailshot 3,000 EUR + VAT

- Mailshot designed and sent by the organizers to all registered participants.
- The mailshot will promote the open theatre sessions that upgraded their support.
- Limited to five companies.
- The notification can include a direct link to the Virtual Auditorium playing the Product Theater session.









fens.org/2022 | #FENS2022



# **Advertising Onsite Opportunities**

### **Mailshot Opportunities**

### Personalized mailshot sent to all participants 5,000 EUR + VAT



Gain additional exposure for your Symposium, company, or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to receive promotional material at a date and time coordinated with the Congress Organizer.

### \*Limited offer for 10 Supporters

Mail blast will be exclusive for the supporting company. The designed mail blast (HTML format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Forum. "From" field will be FENS FORUM 2022

\* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of  $\leq$  250. Content received after the deadline may be processed for an additional fee of  $\leq$  500.

\*Please note that failure to fulfil the production deadlines will result in fines.







fens.org/2022 | #FENS2022



### Personalized mailshot sent to online participants 3,500 EUR + VAT



Gain additional exposure for your Symposium, company, or exhibition booth by sending out a Mail Blast to the preregistered online delegates at a date and time coordinated with the Forum Organizer.

Mail blast will be exclusive for the supporting company. The designed mail blast (HTML format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Forum. "From" field will be FENS FORUM 2022

\* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of  $\leq$  250. Content received after the deadline may be processed for an additional fee of  $\leq$  500.

\*Please note that failure to fulfil the production deadlines will result in fines.

### Multi Companies mailshot 3,000 EUR + VAT, Minimum three companies



Gain additional exposure for your Symposium, company, or exhibition booth by sending out a Mailshot to the preregistered online delegates at a date and time coordinated with the Congress Organizer.

Mail blast will be designed by the Forum team. Each company will provide their logo and a paragraph to add to the mailshot.

\*Please note that failure to fulfil the production deadlines will result in fines.





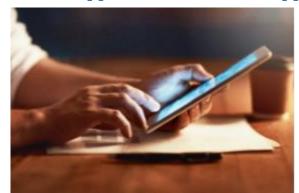


fens.org/2022 | #FENS2022



### **Mobile Application Opportunities**

### Mobile Application exclusive support 18,000 EUR + VAT



The Forum App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Forum's App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" included in the sponsorship package.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final E Programme, on the Forum website, Virtual platform, in the mobile app and with signage during the Forum.

### **Push Notification 3,800 EUR + VAT**



One "push notification" sent to all participants\* onsite through the mobile app, to be coordinated with Congress Organizer. Specifications will be provided by the congress organizers.







fens.org/2022 | #FENS2022



\*Only for those participants who have opted to receive such information.

# Support of E-Posters section in Mobile application 8,000 EUR + VAT Exclusive/ 3,000 EUR + VAT Non Exclusive (limited to three companies)



The mobile application will include an E poster section

- Supporters will provide his logo to be presented as a banner in the relevant section on the mobile application.
- Please note non-exclusive support is limited to a total of three supporters providing their logos

# E-Advertisements in Mobile application 3,500/6,000 EUR + VAT for first advertisement



- Gain additional exposure for your activities by advertising it in a designated section of the Meeting App.
- The Meeting App will be available for all participants who download the app.
- The advertisements will open up whenever opening the mobile application. The attendees will be able to close them after a few seconds.
- Please note the difference in pricing for the first advertisement. This advertisement will gain the most exposure.







fens.org/2022 | #FENS2022





# **All About Exhibition**

Introducing the FENS Forum Exhibition!

Located in the middle of where everything happens, our exhibition offers the best conditions for your company in meeting our attendees. This year we located the exhibition and the poster area together ensuring maximum engagement and live thriving discussions about science, innovation, and everything the FENS Forum is all about!

The FENS Forum 2022 will take place in:

### Paris Expo Porte de Versailles

For additional details please visit the Website.



This year we will offer different prices for Corner and Island booths:



**Island booths**: 600 EUR per sqm – shell scheme booth, 650 EUR per sqm – space only (+VAT)









fens.org/2022 | #FENS2022



### **Space Only Rental**

480 EUROS + VAT Per SQM \*\*MINIMUM SIZE 9 SQM\*\*

### THAT INCLUDES:

- Exhibitors' badges
- 100 word company / product profile in official publications
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

### **ADDITIONAL BENEFITS:**

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Forum
- Listing and profile in the designated industry section of all official publications

\*All pictures are illustrations only.

Please note that support will be acknowledged in the Industry Support and Exhibition section of the Final E Programme, on the Forum website, Virtual platform, in the mobile app and with signage during the Forum.









fens.org/2022 | #FENS2022

### **Shell Scheme Rental**

565 EUROS + VAT Per SQM
\*\*MINIMUM SIZE 6 SQM\*\*

### THAT INCLUDES:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in official publications
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

#### **ADDITIONAL BENEFITS:**

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in designated industry section of Official publications

\*All pictures are illustrations only.

Please note that support will be acknowledged in the Industry Support and Exhibition section of the Final E Programme, on the Forum website, Virtual platform, in the mobile app and with signage during the Forum.









fens.org/2022 | #FENS2022



### **Exhibitors Badges Rules & regulations**

#### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

### **EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.

FENS Forum offers a special legend of exhibition badges for the companies:

Booth size in Sqm	Number of complimentary exhibitor badges
2 sqm	2 badges
9 sqm	3 badges
12 sqm	4 badges
15 sqm	5 badges
18 sqm	7 badges
24 sqm	9 badges
27 sqm	11 badges
28 sqm	11 badges
30 sqm	12 badges
36 sqm	15 badges
48 sqm	20 badges

Additional exhibitors will be charged a corporate fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60sqm 15 exhibitor registrations
- Booths larger than 60sqm 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

### **EXHIBITORS' TECHNICAL MANUAL**

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms







fens.org/2022 | #FENS2022

### **INSERT AND DISPLAY MATERIALS**

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

### **SITE INSPECTIONS**

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

### **EXHIBITOR LOGO & PROFILE**

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the **Kenes Exhibitors' Portal**. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

#### **EXHIBITION TERMS & CONDITIONS**

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found <a href="https://example.com/here.">here.</a>. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the FENS Forum 2022. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

### PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.







fens.org/2022 | #FENS2022



Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) https://archive.eucomed.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

### **SPECIAL REQUESTS**

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact our Industry Liaison Associate, Ms. Victoria Eskenazi **fensforum2022\_ils@kenes.com** to discuss your needs.







fens.org/2022 | #FENS2022



# Who will you meet in FENS Forum 2022?

### Number of participants

Year	City and Country	Number of participants
2018	Berlin, Germany	7,324
2016	Copenhagen, Denmark	5,985
2014	Milan, Italy	6,140
2012	Barcelona, Spain	6,954
2010	Amsterdam, The Netherlands	6,214
2008	Geneva, Switzerland	5,697
2006	Vienna, Austria	5,198
2004	Lisbon, Portugal	4,234
2002	Paris, France	5,251
2000	Brighton, UK	4,100

# Top 10 countries of participants in FENS Forum 2018- Berlin, Germany

75 countries in total









fens.org/2022 | #FENS2022



### Professional field and interest

